



CONTACT: Katherine Kennedy
National Marketing Director
480-656-7847
katherine@notmykid.org

FOR IMMEDIATE RELEASE

notMYkid appoints National Executive Director

Phoenix, Ariz (January, 2006) – notMYkid, a national non-profit organization devoted to educating individuals and communities about behavioral health issues is elated to announce the appointment of Ms. Pamala Plummer-Wright as National Executive Director.

Ms. Wright's appointment to notMYkid is perfecting timing for the organization as they prepare to launch one of their programs nationally in Washington, DC. Ms. Wright spent eight years in Washington, D.C. as a staff member in the U.S. Senate first to U.S. Senator Barry Goldwater, and later to U.S. Senator John Warner.

Arizona Senators John McCain, Jon Kyl and Representative John Shadegg are hosting the February reception at the U.S. Capitol, in Washington, D.C., to introduce the Arizona based non-profit and Project 7th Grade to their colleagues in the Senate and House of Representatives. Project 7th Grade is a drug prevention program aimed at parents of middle school students that promotes drug testing in the privacy of the home.

"Ms. Wright brings the perfect combination of experience and talent to the organization," said Debbie Moak, founder of notMYkid. "We are excited about the opportunity to strengthen and grow notMYkid under Ms. Wright's direction."

In addition, Ms. Wright is native Arizonan and has many years of successful fundraising and non-profit management experience. She has earned an excellent reputation for planning and executing financial development and management programs for a wide range of non-profit organizations including arts and cultural institutions and health and human service organizations.

Prior to relocating to Arizona, Ms. Wright served as the Executive Director of The Manhattan Guild, and Acting Executive Director of the American Numismatic Society and the development and strategic planning consultant to the Russian Children's Welfare Society, all in New York City.

Ms. Wright has a Masters Degree in International Relations from Georgetown University and participated in doctoral level studies at New York University. She attended graduate school at the University of London, England and studied in France at L'Universite Catholique de Lille.

She is currently a Member of the Board of Directors of MCAC, the Maricopa Campaign for Arts and Culture. Ms. Wright and her husband and children divide their time between Scottsdale, AZ and New York City, NY and are avid collectors of American historical and political memorabilia.

For more information on notMYkid, please visit www.notmykid.org or www.project7thgrade.org.

###